



Anthony, Texas
Economic Development Plan

Community Overview

Anthony is located approximately 22 miles northwest of downtown El Paso, and the town's northern municipal limits are also the state line shared by Texas and New Mexico. Anthony's estimated population in the 2010 census is 5,011. It is the fourth largest incorporated municipality in El Paso County behind the cities of El Paso, Socorro and Horizon. The town has a population density of 567.4 per square mile. *(Note: The 2010 census reports that Anthony, NM has an additional population of 9,360.)*

Income & Demographics

Ethnicity: The population in Anthony is 86.1% Hispanic, reflecting the dominant demographic in the County.

Income: Anthony has the fourth highest average household income (\$44,626) and median household income (\$27,227) of the six incorporated municipalities in the County. The average household income level in Anthony is 11% lower than the County average, 35% lower than the state of Texas, and 38% below the nation.

Workforce

Size: Anthony's workforce has an estimated 2,146 persons in the prime working age population (age 20 to 54), a number which increases to over 35,100 within a 15 minute drive time (from Anthony city hall) and over 161,200 within a 30-minute drive radius.

Education: The municipality's workforce, age 25 and older, ranks fourth among the six incorporated municipalities in terms of high school completion (63.1%) and those with a bachelor's degree or higher (8.8%). The high school completion rate for citizens age 25 and older in Texas is 79.8%.

Infrastructure

Water/Wastewater: Water and wastewater service in the town is provided by the Town of Anthony. The town is underway with an \$8.8 million capital improvement program which is adding a 300,000 gallon storage tank and arsenic remediation for potable water. The plan also includes a new wastewater treatment plant, along with system upgrades to booster stations and lines. According to information provided by the Mayor's office, the total system capacity for water is 1.2 mgd, with maximum peak demand of approximately 1 mgd. The wastewater system capacity currently stands at 2.7 mgd with maximum peak demand of approximately 1 mgd.

Transportation: Anthony has excellent connectivity to the interstate highway system with direct interchange access to Interstate 10 at FM 1905. Businesses in

Anthony can access Interstate 25 approximately 20 miles to the north near Las Cruces, NM.

Housing: Housing appears to be a strength for Anthony. New housing developments are occurring in portions of the municipal limits, east of Interstate 10 with 40 units per year being added, ranging in price from \$120,000 to \$180,000 and start at \$120,000 along Wildcat Drive. Based on current levels of permit activity (30-60 units per year), these sections of Anthony can provide up to 3,000 additional population over the next 10 years.

Land Availability: To the east of Interstate 10, the town has more than 1,100 acres of unimproved land within its incorporated municipal limits. About 60% of this land is currently master planned for industrial use, and 40% is currently planned for residential development. To the west of Interstate 10 there appears to be more than 1,500 acres of unimproved lands, particularly in the southern and western extremes of the township. The current master plan calls for this portion of the community to be developed with industrial, commercial, residential and agricultural uses.

Taxation

Property Taxes: Anthony has the second lowest ad valorem tax rates in the county, (behind Vinton) ranging from \$2.35 per \$100 valuation for sites within Anthony ISD and up to \$2.44 per \$100 for sites within Canutillo ISD.

Sales/Use Taxes: Anthony, as with all other municipalities in the county, assesses the maximum sales/use tax rate allowable under the Texas constitution at 1.5%. Over the past five years, sales tax collections for the City have increased an average of 5.4% per year.

Hotel/Motel Tax: Anthony collects a hotel/motel tax of 4%, and currently realizes more than \$300,000 in taxable receipts per quarter. This generates over \$40,000 for the town's budget on an annual basis, which is used for advertising, CVB (which will begin in near future?), special events (Leap Year Festival, etc..) and reserve. At present there are 111 available hotel rooms in the town, the largest number of available rooms outside of the city of El Paso.

Industrial Base

Manufacturing: Anthony's current base of manufacturers is limited, but can be expanded. Notable companies include Star Foam (plastics), Mueller, Inc. (metal buildings), W Silver (metal processing), and Foxworth-Galbraith (building materials).

Logistics: Anthony is home to an estimated 5 distribution/logistics operations with notable players such as Foxworth Galbraith (lumber), Western Dairy Transport and Brokers Logistics Ltd.

Surrounding Areas Offer Opportunity and Challenge

Anthony, Texas is bordered to the north by Anthony, NM—a city with nearly double the population (estimated 8,240 in Spring 2010), but with significantly lower household incomes (\$29,577 average) and only 52.1% of the population age 25 and older with a high school diploma.

The town can directly benefit, however, from unique developments that may occur across the state line.

Quality of Life

Public Education: Portions of the town have the potential to be served by two independent school districts—Anthony and Canutillo, however, only Anthony ISD has campuses inside the municipality at present. Two (2) of the three (3) public schools in the town were rated “recognized” in 2009, by the Texas Academic Excellence Indicator System—Anthony Elementary and Anthony High. The third campus, Anthony Middle School was rated “academically acceptable”.

Public Safety: **No murders, only 5 robberies in Look at individual categories compared to US in both violent and non-violent crimes.**

West Valley Fire Department reports that there is an average response time of 6 minutes, and that water infrastructure is solid throughout the township to provide for adequate fire suppression capability.

Retail: In 2011, an estimated 102 retail establishments were located in Anthony, Texas, however there are no malls or major department stores included among this number. The nearest such centers are located approximately 6 miles south to the Outlet Shops of El Paso, and an additional 5 miles further south to Sunland Park Mall. La Feria offers a unique, Mexican style retail venue in Anthony.